

Modul designation	Public Health and Comunity Medicine 3
Semester in which the module is taught	5 th Semester of Academic/Bachelor Stage
Person responsible for the module	Eka Nurhayati, dr., MKM. Susan Fitriyana, dr., MMRS. Yudi Feriandi, dr. Hilmi Sulaiman Rathomi, dr., MKM
Language	Bilingual (Indonesia & English)
Relation to curriculum	Compulsory
Teaching methods	Lecture
Workload	Total workload : 14 weeks Contact hours : Lecture 2 hours/meeting
Credit points	3 ECTS (2 SKS)
Required & recommended prerequisites for joining the module	-
Module Objective	At the end of course, students will be able to: <ol style="list-style-type: none"> 1. Explain public policy and health policy at the national and international levels (C2) 2. Explain the health policy framework in preparing health policies (C2) 3. Explain the role of government, the role of the private sector, and globalization in developing health policies (C2) 4. Explain the policy agenda for overcoming public health problems (C2) 5. Explain the implementation of policies for overcoming public health problems (C2) 6. Explain the role of research and policy evaluation in overcoming public health problems (C2) 7. Explain the concepts of behavior, perception, motivation, and sociocultural aspects in health promotion (C2) 8. Explain the basic principles and policies of health promotion in

	<p>the world and Indonesia (C2)</p> <p>9. Explain the various media and methods used in health promotion efforts (C2)</p> <p>10. Explain health communication, health marketing, and social marketing in health promotion (C2)</p> <p>11. Explain concepts, principles, and planning in health promotion (C2)</p> <p>12. Apply the concept of health promotion management, including health promotion management in the workplace (C3)</p>
Content	The Public Health and Community Medicine 3 (PHCM 3) module contains material related to health policy and health promotion to equip students with basic knowledge that can be used later in health services.
Examination forms	Written Test Examination
Study and examination requirements	System Pass Criteria : minimum written test score 55.5 (C)
Reading list	<ol style="list-style-type: none"> 1. Nugroho, R. Public Policy. disi ke-3 (Revisi). Jakarta: Gramedia. 2. Buse, K. Making Health Policy. New York: McGraw Hill 3. Kepmenkes No. 1193 Tahun 2014 Tentang Kebijakan Promosi Kesehatan 4. Ottawa Charter 5. Michie, S., Van Stralen, M. M., & West, R. The behaviour change wheel: a new method for characterising and designing behaviour change interventions. Implementation science, 6(1), 42. 6. Glanz, K., Rimer, B. K., & Viswanath, K. (Eds.). Health behavior and health education: theory, research, and practice. John Wiley & Sons. 7. US Department of Health and Human Services. Theory at a glance: A guide for health promotion practice. Lulu. com. 8. Notoatmodjo, S. Kesehatan Masyarakat Ilmu dan Seni, Rineka Cipta.